

1 **SMARTDECISION: A ROUTE CHOICE APP BASED ON ECO-**
2 **FRIENDLY CRITERIA**

3
4 Sérgio Ramos Pereira, MSc.
5 Research Assistant, Mechanical Engineering
6 University of Aveiro
7 Dept. Mechanical Engineering / Centre for Mechanical Technology and Automation (TEMA)
8 Campus Universitário de Santiago, 3810-193 Aveiro - Portugal
9 Phone: (+351) 234 370 830, Fax: (+351) 234 370 309,
10 E-mail: sergiofpereira@ua.pt
11 (corresponding author)

12
13 Tânia Fontes, PhD.
14 Post-Doctoral Researcher, Mechanical Engineering
15 University of Aveiro
16 Dept. Mechanical Engineering / Centre for Mechanical Technology and Automation (TEMA)
17 Campus Universitário de Santiago, 3810-193 Aveiro - Portugal
18 Phone: (+351) 234 370 830, Fax: (+351) 234 370 309,
19 E-mail: trfontes@yahoo.com

20
21 Jorge M. Bandeira, PhD.
22 Research Assistant, Mechanical Engineering
23 University of Aveiro
24 Dept. Mechanical Engineering / Centre for Mechanical Technology and Automation (TEMA)
25 Campus Universitário de Santiago, 3810-193 Aveiro - Portugal
26 Phone: (+351) 234 370 830, Fax: (+351) 234 370 309
27 E-mail: jorgebandeira@ua.pt

28
29 Paulo Fernandes, MSc.
30 PhD Student, Mechanical Engineering
31 University of Aveiro
32 Dept. Mechanical Engineering / Centre for Mechanical Technology and Automation (TEMA)
33 Campus Universitário de Santiago, 3810-193 Aveiro - Portugal
34 Phone: (+351) 234 370 830, Fax: (+351) 234 370 309
35 E-mail: paulo.fernandes@ua.pt

36
37 Margarida C. Coelho, PhD.
38 Assistant Professor, Mechanical Engineering
39 University of Aveiro
40 Dept. Mechanical Engineering / Centre for Mechanical Technology and Automation (TEMA)
41 Campus Universitário de Santiago, 3810-193 Aveiro - Portugal
42 Phone: (+351) 234 370 830, Fax: (+351) 234 370 309
43 E-mail: margarida.coelho@ua.pt

44
45
46
47
48
49
50
51
52
53
54 July 2014

55 Submitted for consideration for publication and presentation at the 94th Annual
56 Meeting of the Transportation Research Board, January 11-15, 2015.

57
58 Total number of words: 5924 (text) + 6 (figures/tables) = 7424 words (Max
59 7500 words).

1 ABSTRACT

2 The main goal of this paper is to validate the SmartDecision app, a route-choice
3 application which provides the best route between two points based not only in the
4 conventional criteria parameters (as distance or time) but also taking into account the
5 pollutant emissions and fuel consumption considering some vehicle characteristics and the
6 route choice preferences of the user.

7 To perform this evaluation, emissions and travel time were analyzed in four
8 different Origin-Destination (O/D) pairs. For this purpose, two GPS-equipped vehicles,
9 which left the departure point at the same time and followed different trajectories, were
10 used. The first vehicle followed the recommended route by Google Maps, and the second
11 followed the indication of an eco-friendly route provided by the SmartDecision app. To
12 estimate the emissions the EMEP/EEA methodology was used. In addition, the
13 information collected in the Applications for the Environment Real-time Information
14 Synthesis (AERIS) research program was used to monetize the emissions in one cost
15 variable.

16 Using experimental data, it was found that the route defined by SmartDecision app
17 can provide a 15%-32% reduction in health and social costs when compared with the
18 recommended Google route. Despite this reduction, in only one case study, the route
19 defined by the application presents a higher travel time when compared with the defined
20 route by Google Maps (6%). Thus, this tool can be used not only as a solution to improve
21 the fuel efficiency of road vehicles but also may contribute to reduce the pollutant
22 emissions with relevant health and social impacts.

23

24 **Keywords:** Emissions, Route choice, Smartphone, Travel time.

1. INTRODUCTION AND OBJECTIVES

Since the 90s, the road transportation sector has been one of the main contributors of atmospheric emissions, especially in cities (e.g. hydrocarbons – HC, carbon monoxide - CO, nitrogen oxides - NO_x and particles matter - PM). To promote a more sustainable use of existing road infrastructures the implementation of eco-routing systems has been pointed out as a promising approach to minimize traffic impacts. Extensive research has been conducted assessing the potential and applicability of a correct route selection as a way for minimizing emissions.

In general all studies suggest that eco-trip assignment can lead to significant system emissions savings. Sugawara and Niemeier (1) developed an eco-assignment model which allow CO emissions savings over user equilibrium (UE) up to 25%. Similarly, Ahn & Rakha (2) found that is possible to minimize 7% in carbon dioxide (CO₂), 50% in CO, and 15% in NO_x over the traditional UE assignment. In addition, Frey et al (3) analyzed empirically several routes over different periods showing that is possible to minimize 24% of NO_x emissions if a driver selects an optimal path. Bandeira et al (4) corroborates this findings demonstrating that both during off peak and peak periods, the selection of an appropriate route can lead to significant emissions reduction: CO₂ up to 25%, and local pollutants (such as HC, CO, NO_x) up to 60%. Apparently route choice has shown to be more impact on local pollutants than CO₂ in fuel use (2, 4). Additionally several authors have recognized that often the optimal speed profile to minimize fuel use cannot be considered ecologically optimal due to increases in local pollutants emissions, such as CO and HC (5, 6). To overcome this trade-off, Gazis et al (7) proposed a set of different methods to identify the best eco-routes based on multiple pollutants present in traffic emissions namely in (i) economic cost, (ii) health and social impact, and (iii) atmospheric pollutant concentrations.

Usually the impact of route choice on emissions is performed by applying different categories of traffic-emissions models. Numerous case studies (8-10) applied emissions models based on average speed to estimate the emission impacts of eco-routing strategies. However, recently there has been a growing tendency to employ instantaneous emissions models to assess the influence of route choice in terms of emissions and fuel consumption (3, 6-8, 10-16).

A good deal of research has documented the importance of considering the vehicle type in the implementation of eco-routing systems. Using GPS data and Portable Emissions Measurements Systems (PEMS), Frey et al (3) have shown that both intra and inter vehicle variability are significant sources of overall variation in emission rates. Ahn & Rakha (2) have also demonstrated that the fleet composition should be cautiously examined before executing emissions-optimized assignments which is in line with Nie & Li (17) who have numerically demonstrated that vehicle characteristics influence path choice in eco-routing. Boriboonsomsin et al (18) introduced an eco-friendly route system comprised a historical and real-time traffic information and an energy/emissions operation parameter for a wide range of vehicles types and characteristics based on the Dijkstra algorithm. The validation of the system in a freeway route in Los Angeles (California) resulted in some errors in the trip fuel consumption and emissions estimation due to data aggregation, model inputs or emissions data base. In Anderson et al (19), an Eco-Tour system was developed to select different routes from a pre-defined Origin-Destination (O/D) based on time, distance and vehicular fuel consumption.

The academic research on the eco-routing along with the exponential growth of new communication technologies has brought new opportunities for people to be more informed about their impacts. Specifically, the integration of Intelligent Transportation Systems (ITS) with smartphones is becoming noteworthy. According with Gartner (20),

1 for the first time, in 2013, the worldwide number of sold smartphones exceeded the
2 number of feature phones. Furthermore, smartphones represent a growing of 42.3% related
3 to the number of sales in the same period of the previous year. Thus, with this increasing
4 popularity, new opportunities are emerging with regard to new applications in particular in
5 the transportation sector.

6 Smartphone applications (apps) can simultaneously fulfill the roles of multiple
7 existing technologies, as the common GPS devices (21). Some apps have been developed
8 in order to indicate the most sustainable route for a certain purpose. Usually, the route is
9 selected choosing some parameters such as travel time (some of them with real-time
10 traffic), costs (fuel and/or tolls), and more recently the CO₂, which is directly related with
11 the vehicle fuel consumption. Websites and smartphone application, such as hittheroad
12 (22) and Transport Direct (23), enable users to plan a public transportation trip assessing
13 their selected route in terms of CO₂ emissions reduction in comparison to undertake the
14 same route in a car.

15 However, to the authors' best knowledge, existing eco-routing apps do not consider
16 pollutants that having direct health and social impacts. Also the environmentally friendly
17 route is commonly provided for a generic vehicle (or with basic information about the fuel
18 type), in popular pre-trip information websites (e.g. via Google Maps, Bing Maps, Here,
19 ViaMichelin) and on board information devices (e.g. TomTom, Garmin). These limitations
20 are even more evident when implemented on smartphone apps. Therefore, this paper has
21 two main objectives:

- 22
- 23 1) To introduce an eco-routing application architecture for smartphone;
- 24 2) To validate the results of the eco-routing application, by comparing the predicted
25 results and observed results by modeling the real word driving cycles of routes
26 recommended by a widely used routing software and routes recommended by the eco-
27 routing application;
- 28 3) To include local pollutants assessment (responsible for human health and social
29 impacts) in eco-routing applications.
- 30

31 The paper is organized as follows. Section 2 explains the development of the
32 SmartDecision app focusing the methodology, both used in the SmartDecision app as in
33 the case studies analysis, for the emissions estimation and the calculation of the
34 environmental costs was presented. In Section 3 the case studies are presented. Analysis
35 results are presented and discussed in Section 4. This paper finishes outlining the main
36 conclusions in Section 5.

37

38 **2. SMARTPHONE APPLICATION DEVELOPMENT**

39 The SmartDecision is an application for Windows Phone 8+ developed to determine an
40 optimal route according to several optimization criteria. The user can choose between the
41 options in order to minimize distance, travel time, vehicle fuel consumption or pollutant
42 emissions (CO₂, HC, CO, NO_x and PM). Regarding to pollutant emissions minimization, it
43 is possible to select one or a group of pollutants. In order to describe the overall
44 application, section 2.1 presents the software architecture while section 2.2 describes the
45 emissions estimation as well as the calculation of the environmental costs.

46

47 **2.1 Software development**

48 The application was written in C# and xmal using Visual Studio 2013 (24), which provides
49 facilities for writing, testing and debugging Windows Phone applications, as well as the
50 integration of an emulator of Windows Phone devices. The Windows Phone 8 Maps

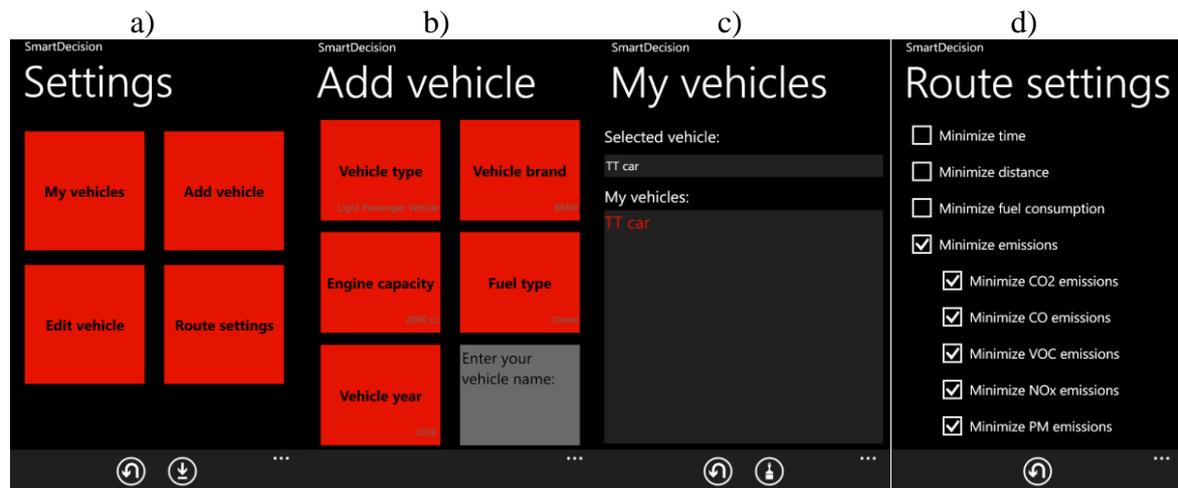
1 Application Programming Interface (API) based on Nokia's cartography was used in the
2 development. As this Maps API is different from the Bing Maps API available in
3 Windows Phone 7/7.5, the application is only compatible with Windows Phone 8+ devices.
4 The SmartDecision app was tested in the Visual Studio emulator as well as in a Nokia
5 Lumia 920 device.

6 In addition to the available criteria in the Maps API (minimize distance and time),
7 other optimization route criteria were considered. The EMEP/EEA methodology was used
8 to obtain the vehicle fuel consumption and pollutant emissions (CO₂, HC, CO, NO_x and
9 PM) (25). The emission factors considered by the app are function of the vehicle type
10 (European emission standard, fuel, engine capacity or weight) and speed. While the data
11 related with the vehicle type is provided by the user, the predicted link-based average
12 speed is given by the Windows Phone 8 Maps API. According to the location, link average
13 speeds can be entered into the emission model using real-time data (if available) or
14 assuming a constant predetermined value. The EMEP/EEA methodology is explained,
15 with more detail, on section 2.2.

16 The application was organized using a three tier architecture: (i) data access, (ii)
17 business model and (iii) graphical interface.

18 In the business model tier the emissions are estimated by pollutant and link using
19 speed by applying the EMEP/EEA methodology. The required information to apply this
20 methodology is stored in a local database, and its manipulation was made using the LINQ
21 to SQL in the first tier. LINQ to SQL provides object-relational mapping capabilities that
22 enable your managed app to use Language Integrated Query (LINQ) to communicate with
23 a relational database. With this communication is possible to obtain the optimal route in
24 terms of fuel consumption and pollutant emissions (CO₂, HC, CO, NO_x and PM) in order
25 to be displayed in the graphical interface, taking into account the vehicle and route
26 parameters selected by the user.

27 In the graphical interface the user can select several parameters. To configure that,
28 it is recommended that the user accept the access and use of your location (only used to
29 find the start point of the route). Following that, the user location is signalized with a dot
30 in a map (that allowing the rotation and the pitch in/out). To start the app, the user needs to
31 specify the vehicle characteristics: brand, model, category, year, and fuel type and engine
32 capacity. The specifications of the vehicle must be specified only one time, nevertheless
33 the user can store the characteristics of different vehicles. In the route menu some
34 parameters can be chosen, such as the shortest travel time, the fastest route, the low-cost
35 route, lower pollutant emissions. Figure 1 presents some configuration menus.



1 **FIGURE 1 Representation of the settings (a), add vehicle (b), my vehicle (c) and route**
 2 **settings menus (d) of the SmartDecision app.**
 3

4 After these previous configurations (which must be performed at least one time, since then
 5 will be saved), the user can now input the destination. Considering all the inputs, the app
 6 will inform the user not only about the route but also the distance, time and fuel/emissions/
 7 health and social impacts.
 8

9 **2.2 Emission modelling**

10 The EMEP/EEA methodology (25) was used in the SmartDecision app to estimate
 11 pollutant emissions (CO₂, HC, CO, NO_x and PM) and fuel consumption. This
 12 methodology can be used with three different methods: Tier 1, Tier 2 and Tier 3. In the
 13 SmartDecision app Tier 3 was considered, since it is the most detailed and precise method
 14 when there is detailed information available (25). In such method, the exhaust emissions
 15 are calculated using a combination of technical data (such as emission factors) and activity
 16 data (such as travel distance). To obtain emission factors, several characteristics of the
 17 vehicle (European emission standard, fuel type, engine capacity or vehicle weight, speed)
 18 and the road are needed. The speed attributed by the Windows Phone 8 Maps API for each
 19 link is used to obtain road classes (rural, urban, highway) and to select the correct equation
 20 for the emission factor. In this case the speed obtained is an average value by link. The
 21 used equations as well as the values for the coefficients of these equations can be found
 22 elsewhere (25).

23 In the case of SmartDecision app, the average speed of each link is given by the
 24 Windows Phone 8 Maps API.

25 Previous research found that the optimization of different pollutants based on route
 26 choice can dictate different paths. Furthermore, the emissions impacts of different
 27 pollutants per unit of mass are not easily perceptible by drivers. In this context, the
 28 SmartDecision app allows that the impacts of each pollutant can be monetized by a
 29 common measure. Therefore, total emissions costs were monetized based on the
 30 information collected in the Applications for the Environment Real-time Information
 31 Synthesis (AERIS) research program who have presented a framework for conducting a
 32 benefit-cost analysis of real-time information systems (26). Although other methodologies
 33 can be used to quantify such impacts (e.g. as the Disability Adjusted Life Years – DALY
 34 (27)), in this app the main goal was to provide to the user a unique measure to integrate
 35 human health and social impacts of emissions (CO₂, HC, CO, NO_x and PM) in an easy
 36 way to understand. Regarding these considerations, the information collected by AERIS

1 research program can be used to inform the user to the human health and social cost of the
2 pollutant emissions in one variable. This approach applies different techniques based on
3 social cost of carbon (for CO₂), social benefits (HC) and contingent valuation (CO, NO_x
4 and PM). The monetary value changes over time in accordance with the source
5 information's predicted values by year. In this app data from 2012 are used. This is as
6 primary approach to ponder the health and social impacts of different pollutants using a
7 common methodology regardless the driver's location. Further developments of the
8 application must consider the real effect of each pollutant at a higher spatial resolution.
9 The costs associated with each pollutant are: HC – 0.008271 \$/g; CO – 0.00416 \$/g; NO_x
10 – 0.0248 \$/g; PM – 0.2292 \$/g and CO₂ – 0.00007 \$/g (26).

11 3. SMARTDECISION APP TESTING

12 Several case studies were assessed by using a microscopic approach in order to compare
13 emission estimations produced by following a route suggested by the SmartDecision app
14 (RSD) with a route suggested by a conventional route planner software, Google Maps
15 (RG), and assess to what extent the predicted link-based speeds considered by the
16 SmartDecision app affect the quality of the emissions provided. Thus, section 3.1
17 introduces the case studies, section 3.2 the experimental procedure followed and section
18 3.3 the emission modelling approach.

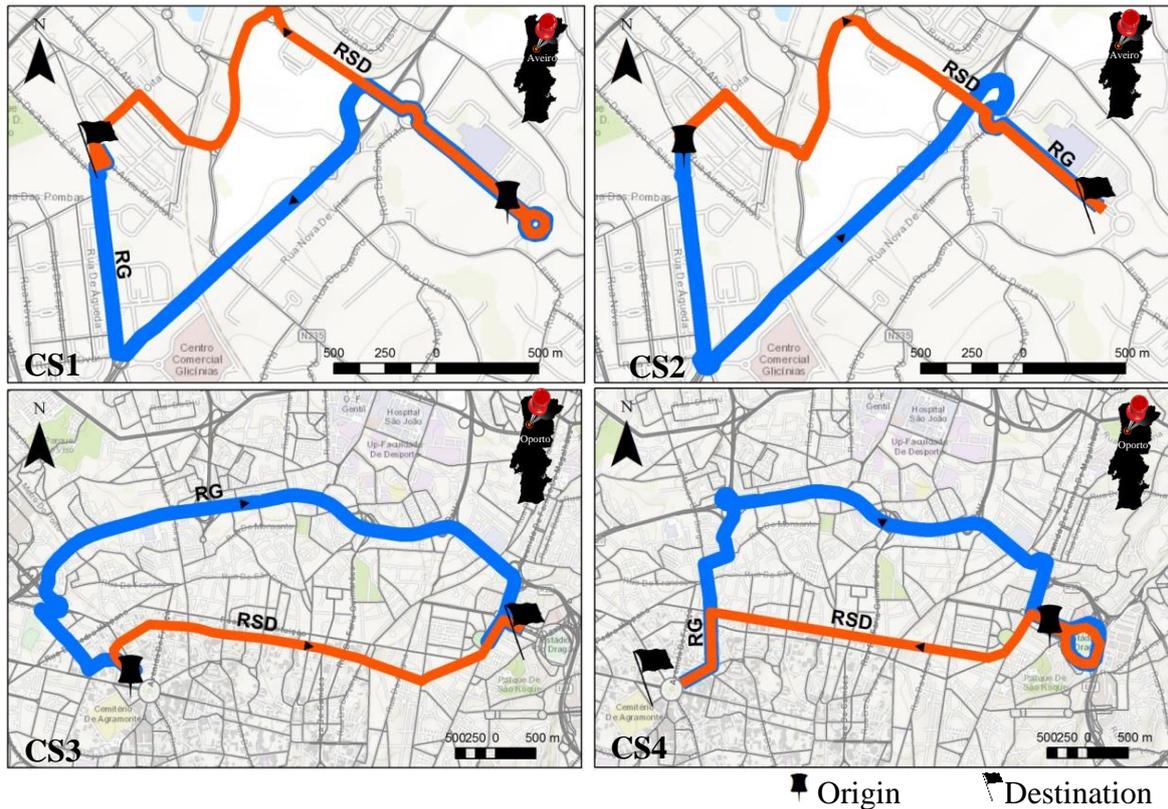
20 3.1 Case studies

21 To identify the energy and emission impacts two different study domains located in
22 Portuguese cities, Aveiro and Oporto were selected. Thus, four O/D pairs (two in each
23 domain) were defined taking into account emblematic locations in the both cities. These
24 two domains were selected in order to allow the choice of routes with different
25 characteristics including a wide range of geometric configurations (arterials, freeways, and
26 urban streets) and traffic conditions. The considered case studies were the following:

- 27 • Case study 1 (CS1) - located in Aveiro city, links the local exhibition center - A (in
28 “Padaria” street) and the city center -B (in “São Sebastião” street);
- 29 • Case study 2 (CS2) - located in Aveiro city, connects the city center - B (“São
30 Sebastião” street) with the local exhibition center - B (in “Padaria” street);
- 31 • Case study 3 (CS3) - located in the Oporto city, links the Casa da Musica
32 exhibition hall - C (in “Ofélia Diogo da Costa” street) with the Dragão Football
33 Stadium - D (in “Alameda das Antas” street);
- 34 • Case study 4 (CS4) - located in the Oporto city, connects the Dragão Football
35 Stadium - D (in “Alameda das Antas” street) with “Nossa Senhora de Fátima”
36 street – E.

37
38
39
40 Figure 2 outlines the routes suggested by SmartDecision app and Google Maps for
41 each one of the case studies. In addition, Table 1 provides information of the case studies,
42 namely the type of road, traffic data and total number of intersections with conflicting
43 traffic and number of traffic lights and roundabouts.

44



1 **FIGURE 2** Routes suggested by the SmartDecision app (RSD) and by Google Maps
 2 (RG) for each one of the case studies.
 3
 4

5 **TABLE 1** Generic information about each one of the case studies

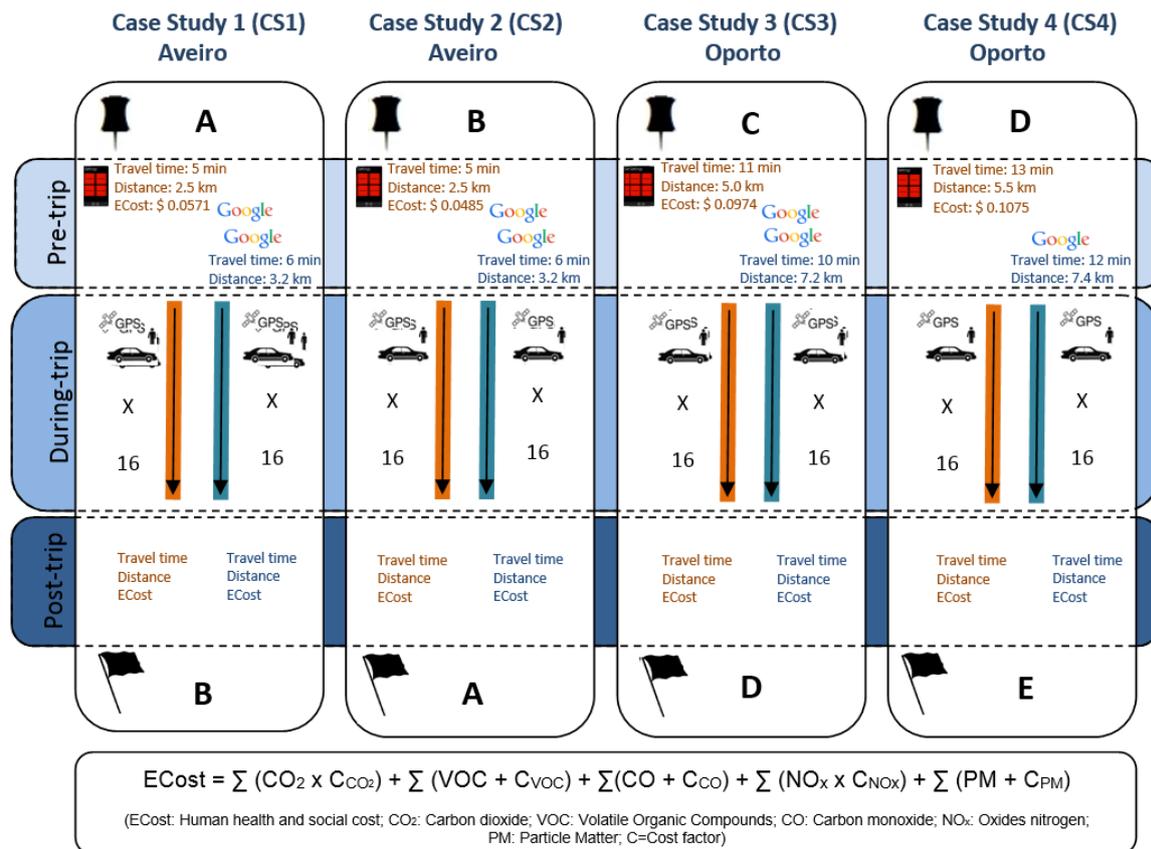
Case study	Route	Road type (km)			Max Average Daily Traffic	Intersections		
		Urban	Arterial	Motorway		N	Traffic lights	Roundabouts
CS1	RG	1.8	1.4	0	9240	6	1	4
	RSD	2.5	0	0	3820	7	1	3
CS2	RG	1.8	1.4	0	6390	6	1	3
	RSD	2.5	0	0	2745	7	1	2
CS3	RG	2.5	0	4.7	20000	28	9	1
	RSD	5.0	0	0	12848	32	18	0
CS4	RG	3.7	0	3.7	20000	36	10	1
	RSD	5.5	0	0	7533	41	17	0

6 3.2 Experimental setup

7 Although the developed application has the ability to use real-time speed data on each link,
 8 in the majority of the Portuguese road network this information is not yet available. Field
 9 experiments were performed in off-peak periods (10:00 a.m. – 5:00 p.m.) in order to
 10 analyze the inherent characteristics (typical speed profiles) of the routes without the
 11 influence of significant changes in traffic. Thus, to identify the energy and emission
 12 impacts of the routes suggested by the RSD and the RG, GPS second-by-second data were
 13 collected in each case study. The tests were performed during weekdays under dry weather
 14 conditions and using two similar light diesel passenger vehicles (LDPV), Toyota Auris 1.4
 15 l with the same European emission standard (EURO V). To reduce systematic errors, three
 16 different drivers were used, each one performing an identical number of trips on each
 17 route. The drivers were composed of two men and one woman with ages between 26 and
 18 34 years. Each one of the routes has been traveled 15 times. According to Turner et al (28)
 19 this sample size is predicted to allow a combination of confidence level higher than 95%

1 and an acceptable relative error lower than 10% taking into account the characteristics of
 2 the analyzed routes.

3 For all O/D pairs both vehicles departed simultaneously from the same starting
 4 point but following two different routes, i.e. one vehicle followed the route recommended
 5 by Google Maps, while the another traveled along the route recommended by the
 6 SmartDecision app. Each driver and vehicle traveled alternately along each route. Figure 3
 7 outlines the pre-trip information (predicted travel time, distance and human health and
 8 social costs (in the case of RSD); the number of tests performed on each route, and the
 9 parameters analyzed post-trip (travel time, distance and human health and social cost
 10 caused by emissions), along the four analyzed O/D pairs.
 11



12 **Legend:** A is the local exhibition center (in “Padaria” street); B is the city center (in “São Sebastião” street); C is the Casa da Musica
 13 exhibition hall (in “Ofélia Diogo da Costa” street); D is the Dragão Football Stadium (in “Alameda das Antas” street) and E is in the
 14 “Nossa Senhora de Fátima” street.
 15

16 **FIGURE 3 Overall methodology summarizing the pre-trip, during-trip and post-trip**
 17 **information analyzed for each case-study.**
 18

19 After the road field tests, total emissions and its respective costs produced on each route
 20 were estimated based on the second-by-second GPS speed data gathered during the
 21 experiments, in order to compare with the predicted data given by the routing application.
 22

23 **3.3 Emission modeling**

24 The methodology used to compare routes, considering emissions and human health and
 25 social costs, is the same implemented by the SmartDecision app which is described on
 26 Section 2.2. Nevertheless, in the post-trip analysis the second-by-second speed recorded by
 27 GPS was used, instead of the average link speed by link given by Windows Phone 8 Maps
 28 API. In this case every stop is considered, since a second-by-second speed data are being

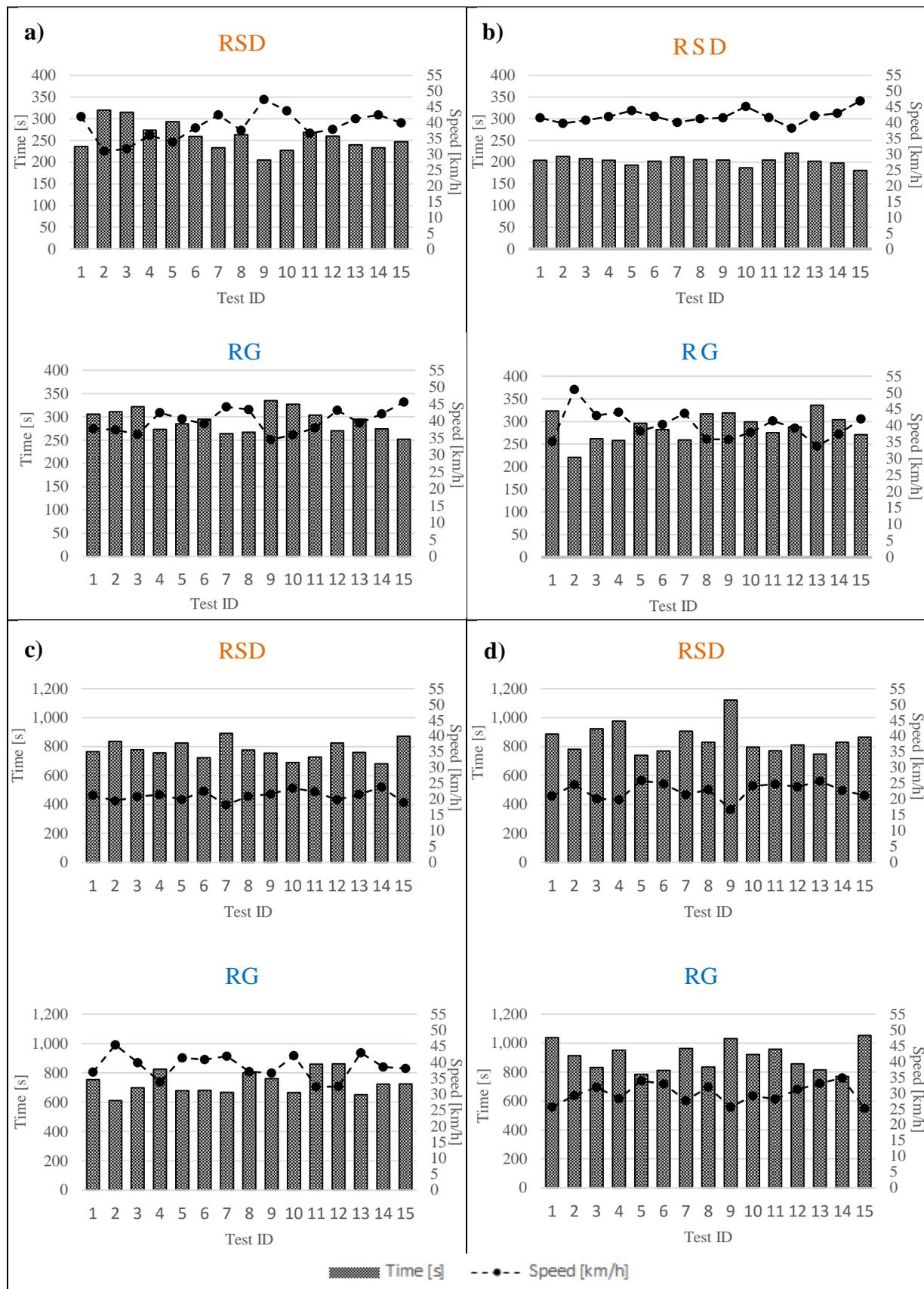
1 used. The use of a second-by-second travel speed data allows the description, with high
2 accuracy, of the traffic dynamics along routes with higher variability of speed patterns
3 (e.g. high number of traffic lights) such as the case studies in the Oporto domain (CS3 and
4 CS4).

5 This paper assumes that this emission methodology (25) has been already validated
6 by previous research. In fact, the emissions factors considered by the app have been
7 deduced on the basis of a large number of experimental data, i.e. vehicles which have been
8 measured over a wide range of laboratories in Europe (25). Moreover, it should be
9 highlighted that the uncertainty/degree of confidence of emission estimation will depend
10 on the type of vehicle and pollutant evaluated. However, this subject is beyond the scope
11 of this paper.

12

13 **4. RESULTS AND DISCUSSION**

14 Figure 4 presents the average travel time and speed during the travels in each
15 recommended route (by Google Maps and SmartDecision app) in each one of the four case
16 studies.



1 **FIGURE 4** Observed travel time (s) and average speed (km/h) during experimental
 2 tests in CS1 (a), CS2 (b), CS3 (c) and CS4 (d), for the routes suggested by Google
 3 Maps (RG) and SmartDecision app (RSD).

1 In first case study (Figure 4.a), the average measured travel time in the RSD was 258 ± 31
2 s, which represents 14 % less than the pre-trip time indicated by the SmartDecision app
3 (see Figure 3). These differences are explained by the fact that in this case study the
4 SmartDecision app does not had the real-time average speed on each link. Although there
5 is no big difference in the travel time among the three drivers (the higher coefficient of
6 variability (CV) was 0.12), the data collected for each driver is not sufficient to reach a
7 conclusion that the driving patterns do not influence. Nevertheless, the same situation is
8 observed in RG, when the average measured travel time was 291 ± 25 s and the
9 information given by Google Map before the trip represent 19% more in travel time.
10 Despite RSD presents a 3% lower average speed than RG (38.8 ± 4 km/h vs 40.1 ± 3
11 km/h), the average travel time was 11% lower in CS1.

12 Likewise, in the CS2 routes (Figure 4.b), the travel time values measured in RSD
13 were 30% lower than RG. Nonetheless in this case the average recorded speed in RSD
14 (42.0 ± 2 km/h) was 6% higher than the collected in RG (39.8 ± 4 km/h). The travel time
15 predicted by Google Maps was 25% higher than the collected in experimental fields ($288 \pm$
16 30 s). On the other hand, the observed average time to cover the RSD was 203 ± 10 s
17 which is 33% higher than the information obtained before the trip. In this route the traffic
18 is relatively constant, since the standard deviation for the average speed and travel time
19 was 50 % and 67 % lower, respectively, than in the RG. Although in CS2, both RSD and
20 RG routes only have one traffic light, their mode of operation is distinct. In RSD, the
21 signal is green or is blinking, so when there is small traffic volumes, the vehicle does not
22 stop at the traffic signal which reduces their travel time. In contrast, in the RG, the traffic
23 light is often red. In addition, the RG is 28% longer than RSD, which explains the
24 difference in measured travel times.

25 In CS3, in Oporto study domain, the RG (with 720 ± 86 s) showed 6% lower travel
26 time than the time observed in RSD (768 ± 70 s). This is the only case study examined
27 where the route recommended by Google Maps presents less average travel time than the
28 route recommended by the SmartDecision app. This difference is justified with the average
29 speed of the routes. Despite this, the RG is 44% longer than RSD and 65% of its length is
30 conducted in a motorway which allows increase the average speed of this route (21.3 ± 2
31 km/h). The RG average speed is 84% higher than the RSD.

32 Regarding the CS4, some similarities are observed with the previous case studies.
33 Although this case study was conducted in the same domain than CS3 (Oporto), in this
34 case, a similarity with the one recorded in Aveiro domain were observed. RSD recorded an
35 average travel time 6% lower than the RG (896 ± 96 s). It happens because RG is 35%
36 longer (see Table 1 and Figure 3). However 50% of its length is performed in motorway,
37 so the average travel time is higher than in RSD. Notwithstanding the evidence, the
38 average measured speed is 32% higher in RG (30.1 ± 3 km/h) than in RSD (22.8 ± 3
39 km/h).

40 The results presented in Figure 4 demonstrated that there is no substantial
41 differences in the measured travel time in each case study. In summary, there is no
42 substantial variation in travel time along the trips in each case study and on each one of the
43 routes (the higher CV was 0.12 in the CS4 for RSD). Note that in the Aveiro study
44 domain, the collected travel time were 14-32% lower than those given by Google Maps
45 and the SmartDecision app. On the other hand, in the Oporto study domain, the collected
46 travel time were 8-24% higher than those obtained by the two platforms before the trip.
47 The high number of traffic lights and the intensity of traffic contributes to these results.
48 The Google Maps and SmartDecision app (since it is based on Nokia's cartography)
49 allows to access at real-time traffic information's. For Portugal this information is very
50 limited and only available for freeways and major urban centers. The majority of the areas

under study do not include such information.” Thus the differences in travel time are justifiable. In the case of Aveiro study domain, the low intensity of traffic (see Table 1) allows lower travel time. In the Oporto study domain, the intensive traffic flow (see Table 1) along with the presence of illegal parking on urban roads leads to higher travel time than the predicted pre-trip information. In the urban section of the Oporto study domain is common to find incidents, namely, vehicles parked in the second row that affect the travel time and consequently the average speed.

However, in order to assess the route provided by the SmartDecision app (route given in terms of human health and social costs), the human health and social costs will be analyzed taking into account the data collected for the RSD and RG (with the post-trip data). Figure 5 shows the human health and social costs for each one of the case studies, taking into account the data collected for the different routes.

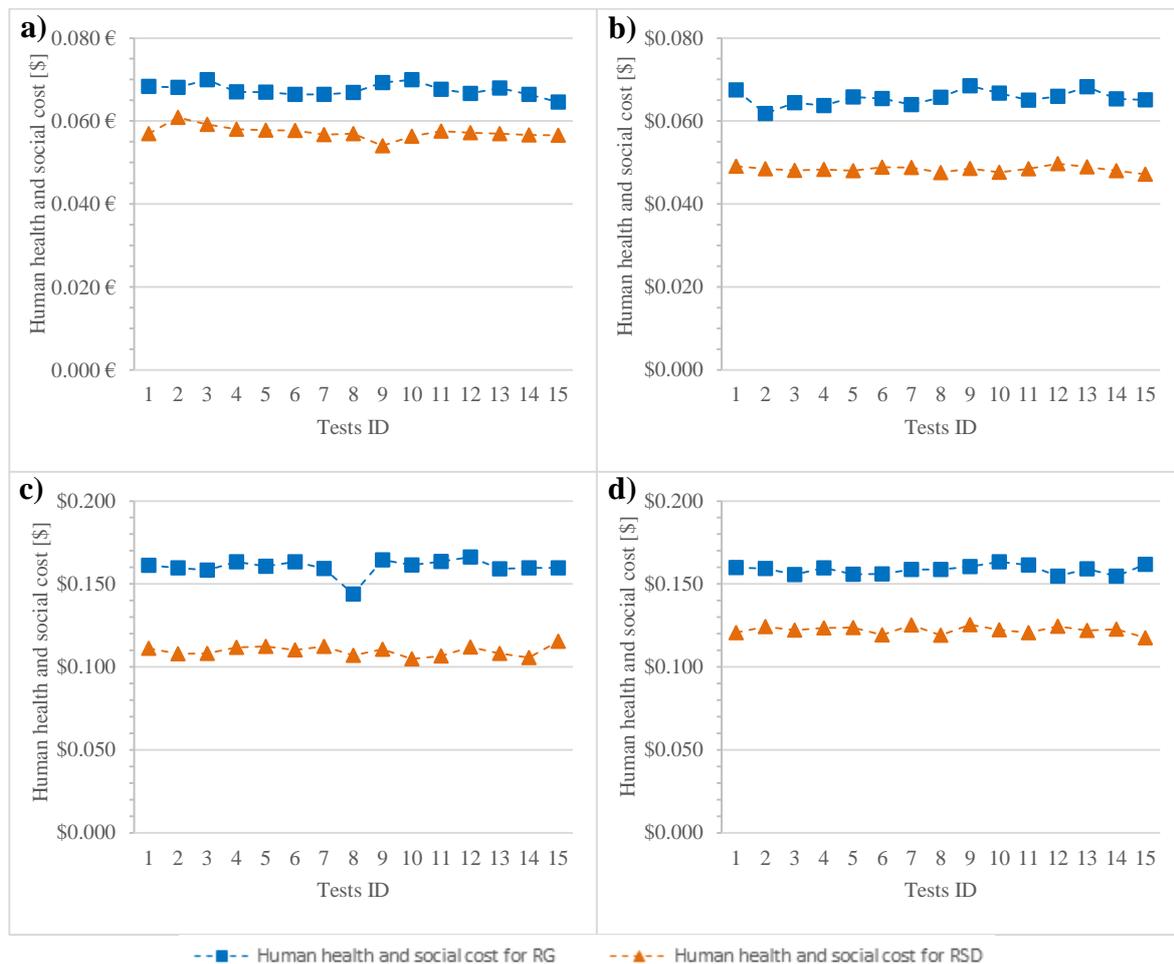


FIGURE 5 Human health and social costs during the travels in CS1 (a), CS2 (b), CS3 (c) and CS4 (d), for the routes suggested by Google Maps and SmartDecision app.

Taking into account the four analyzed case studies, the routes recommended by SmartDecision app shows consistently lower human health and social costs (see Figure 5). A first analysis demonstrates that for both study domains the SmartDecision app is correct when the selected criterion for route choice is “aggregate pollutants”, compared to the route recommended by Google Maps. A detailed analysis of these results shows that, as it happens with the travel times and the average speeds, the human health and social costs also have little fluctuations during the performed tests. In the Aveiro study domain, the RSD allowed human health and social costs to be reduced by 15% and 26%, respectively

1 for CS1 and CS2. The average human health and social cost for RSD was $\$0.057 \pm 0.001$
2 in CS1 and $\$0.048 \pm 0.001$ in CS2. On the other hand, in Oporto study domain, the
3 average human health and social cost for RSD was $\$0.110 \pm 0.003$ and $\$0.122 \pm 0.002$ for
4 CS3 and CS4, respectively. In CS3, the RSD presented 32% less human health and social
5 average costs than the RG. Similar situation was verified in CS4, when RSD showed 23%
6 less human health and social average costs than the RG.

7 Regarding the pre-trip information given by the SmartDecision app about human
8 health and social costs, only in the CS1 and CS2 similar results were observed (difference
9 lower than 1%). In the Oporto study domain, the human health and social cost given by
10 SmartDecision app during the pre-trip information was 11% and 14% lower than the
11 Google Maps platform for CS3 and CS4 respectively. This application also predicted a
12 lower travel time and so for that a higher average speed than the measured values. The
13 speed where the vehicle has lower fuel consumption and emissions is 65-70 km/h.
14 Accordingly, the average speed value considered by the SmartDecision app is close to this
15 ideal value, then the emissions and consequently the human health and social costs were
16 lower than the measured values, during the field tests.

17 The shortest travel distance enables that the RSD has lower human health and
18 social costs. Note that the emission factors in the RG are lower than in the RSD, since their
19 average speeds are closer to optimal ones (65-70 km/h). However, the difference in the
20 travel distance causes that in all case studies the costs are always lower in RSD.

21 22 **5. CONCLUSIONS**

23 In this paper, a smartphone application (SmartDecision app) for Windows Phone 8+ was
24 presented. This app, developed in a three tier architecture (data access, business model and
25 graphical interface), allows the choice of different criteria for route selection. Besides the
26 common criteria available in other route choice platforms (usually based on the
27 minimization of distance and/or time) other optimization route criteria were included in
28 SmartDecision app (such as the minimization of vehicle fuel consumption and/or pollutant
29 emissions). To perform these estimates, the EMEP/EEA methodology was used as well as
30 the information regarding human health and social costs to aggregate different pollutants.

31 Regarding the travel time, there is no substantial variation along the different
32 travels in each case study and on each one of the routes (the higher CV was 0.12 in the
33 CS4 for RSD). In Aveiro study domain the measured average travel time was 14-32 %
34 lower than the pre-trip information. On the other hand, in the Oporto domain, due to the
35 illegal parking on urban roads and the intensity of traffic the measured average travel time
36 was 8-24 % higher than the pre-trip information.

37 The route recommended by SmartDecision app always presents lower values of
38 human health and social costs lower (15-33%) than the route recommended by Google
39 Maps. However, in terms of human health and social costs, just in one of the study
40 domains (Aveiro), the predicted values by SmartDecision app before the trip were similar
41 to the collected results (with a difference lower than 1%). On the other hand, in the Oporto
42 study domain, the collected values for human health and social costs were higher (11-13%)
43 than the pre-trip information given by SmartDecision app.

44 Despite in this paper the SmartDecision app has been used with the main aim of
45 minimizing the aggregated pollutants, it allows the selection of other route choice
46 parameters, such as to minimize the fuel consumption. This application has high potential
47 for practical application as well as their actual utility for the user. Nevertheless
48 SmartDecision app results were only validated for four case studies. In this context, as
49 future work it should be evaluated in other countries with real-time traffic information,
50 especially in areas with high congestion levels. In addition, other methodologies

1 considering other parameters such as acceleration (e.g. the Vehicle Specific Power) can be
2 used to estimate the vehicle pollutant emissions and fuel consumption, in order to analyze
3 the collected data with higher detail.

5 **ACKNOWLEDGEMENTS**

6 This work was supported by FCT (Portugal) under the R&D projects PTDC/SEN-
7 TRA/122114/2010, PTDC/SEN-TRA/115117/2009 and to Strategic Project PEst-
8 C/EME/UI0481/2014. The authors also acknowledge to Toyota Caetano Portugal, which
9 allowed the use of vehicles. P. Fernandes acknowledges the support of FCT for the
10 Scholarship SFRH/BD/87402/2012.

12 **REFERENCES**

- 13 1. Sugawara, S., and D. Niemeier. How Much Can Vehicle Emissions Be Reduced?
14 Exploratory Analysis of an Upper Boundary Using an Emissions-Optimized Trip
15 Assignment. In *Transportation Research Record: Journal of the Transportation*
16 *Research Board, No. 1815*, Transportation Research Board of the National
17 Academies, Washington, D.C., 2002, pp. 29–37.
- 18 2. Ahn, K. G., and H. Rakha. The effects of route choice decisions on vehicle energy
19 consumption and emissions. *Transportation Research Part D-Transport and*
20 *Environment*, Vol. 13, No. 3, 2008, pp. 151–167.
- 21 3. Frey, H. C., K. S. Zhang, and N. M. Rouphail. Fuel use and emissions comparisons
22 for alternative routes, time of day, road grade, and vehicles based on in-use
23 measurements. *Environmental Science & Technology*, Vol. 42, No. 7, 2008, pp.
24 2483–2489.
- 25 4. Bandeira, J. M., D. Carvalho, A. J. Khattak, N. M. Rouphail, T. R. Fontes, P.
26 Fernandes, S. F. Pereira, and M. C. Coelho. Empirical assessment of route choice
27 impact on emissions over different road types, traffic demands, and driving
28 scenarios. *International Journal of Sustainable Transportation*, in press. DOI:
29 10.1080/15568318.2014.901447.
- 30 5. Mensing, F., E. Bideaux, R. Trigui, J. Ribet, and B. Jeanneret. Eco-driving: An
31 economic or ecologic driving style? *Transportation Research Part C: Emerging*
32 *Technologies*, Vol. 38, 2014, pp. 110–121.
- 33 6. Bandeira, J. M., T. G. Almeida, A. J. Khattak, N. M. Rouphail, and M. C. Coelho.
34 Generating Emissions Information for Route Selection: Experimental Monitoring
35 and Routes Characterization. *Journal of Intelligent Transportation Systems*, Vol. 17,
36 No. 1, 2013, pp. 3–17.
- 37 7. Gazis, A., T. Fontes, J. Bandeira, S. Pereira, and M. C. Coelho. *Integrated*
38 *Computational Methods for Traffic Emissions Route Assessment*. Proceedings of the
39 Fifth ACM SIGSPATIAL International Workshop on Computational Transportation
40 Science, Redondo Beach, California, 2012, pp. 8-13.
- 41 8. Guo, L., S. Huang, and A. W. Sadek. An Evaluation of Environmental Benefits of
42 Time-Dependent Green Routing in the Greater Buffalo–Niagara Region. *Journal of*
43 *Intelligent Transportation Systems*, Vol. 17, No. 1, 2013, pp. 18–30.
- 44 9. Benedek, C. M., and L. R. Rilett. Equitable traffic assignment with environmental
45 cost functions. *Journal of Transportation Engineering-Asce*, Vol. 124, No. 1, 1998,
46 pp. 16–22.

- 1 10. Zhang, Y., J. Lv, and Q. Ying. Traffic assignment considering air quality.
2 *Transportation Research Part D: Transport and Environment*, Vol. 15, No. 8, 2010,
3 pp. 497–502.
- 4 11. Gwo Hshiong, T., and C. Chien-Ho. Multiobjective decision making for traffic
5 assignment. *IEEE Transactions on Engineering Management*, Vol. 40, No. 2, 1993,
6 pp. 180–187.
- 7 12. Rilett, L., and C. Benedek. Traffic assignment under environmental and equity
8 objectives. In *Transportation Research Record: Journal of the Transportation*
9 *Research Board, No. 1443*, Transportation Research Board of the National
10 Academies, Washington, D.C., 1994, pp. 92–99.
- 11 13. Ericsson, E., H. Larsson, and K. Brundell-Freij. Optimizing route choice for lowest
12 fuel consumption - Potential effects of a new driver support tool. *Transportation*
13 *Research Part C-Emerging Technologies*, Vol. 14, No. 6, 2006, pp. 369–383.
- 14 14. Barth, M., K. Boriboonsomsin, and A. Vu., *Environmentally-Friendly Navigation*.
15 Proceedings of the 2007 IEEE Intelligent Transportation Systems Conference,
16 Seattle, Washington, 2007, pp. 684-689.
- 17 15. Minett, C., B. van Arem, and S. Kuijpers. *Eco-routing: comparing the fuel*
18 *consumption of different routes between an origin and destination using field test*
19 *speed profiles and synthetic speed profiles*. Proceedings of the IEEE Forum on
20 Integrated and Sustainable Transportation Systems, Vienna, 2011, pp. 32-39.
- 21 16. Ahn, K., and H. A.. Rakha. Network-wide impacts of eco-routing strategies: A
22 large-scale case study. *Transportation Research Part D: Transport and*
23 *Environment*, Vol. 25, 2013, pp. 119–130.
- 24 17. Nie, Y., and Q. Li. An eco-routing model considering microscopic vehicle operating
25 conditions. *Transportation Research Part B: Methodological*, Vol. 55, 2013, pp.
26 154–170.
- 27 18. Boriboonsomsin, K., M. J. Barth, W. Zhu, and A. Vu. Eco-Routing Navigation
28 System Based on Multisource Historical and Real-Time Traffic Information.
29 *Intelligent Transportation Systems, IEEE Transactions*, Vol. 13, No. 4, 2012, pp.
30 1694–1704.
- 31 19. Andersen, O., C. S. Jensen, K. Torp, and B. Yang. EcoTour: *Reducing the*
32 *Environmental Footprint of Vehicles Using Eco-routes*. Proceedings of the 4th
33 IEEE International Conference On Mobile Data Management, Milan, 2013, pp. 338-
34 340.
- 35 20. Gartner. Gartner Says Annual Smartphone Sales Surpassed Sales of Feature Phones
36 for the First Time in 2013. <http://www.gartner.com/newsroom/id/2665715>.
37 Accessed Jul. 5, 2014.
- 38 21. Brazil, W., and B. Caulfield. Does green make a difference: The potential role of
39 smartphone technology in transport behaviour. *Transportation Research Part C:*
40 *Emerging Technologies*, Vol. 37, 2013, pp. 93–101.
- 41 22. Hittheroad. Hit The Road: Public Transport Directions for Dublin.
42 <http://hittheroad.ie/>. Accessed Jul. 5, 2014.
- 43 23. Transport Direct. CO2 Emissions Calculator. <http://www.transportdirect.info/>.
44 Accessed Jul. 5, 2014.

- 1 24. Microsoft. Visual Studio. <http://www.visualstudio.com/>. Accessed Jul. 5, 2014.
- 2 25. EEA. *EMEP/EEA air pollutant emission inventory guidebook 2013*. Publication
3 12/2013. European Environment Agency. Brussels, 2013.
- 4 26. US DOT - United States Department of Transportation. Applications for the
5 Environment: Real-Time Information Synthesis (AERIS). 2012.
6 <http://www.its.dot.gov/aeris/index.htm>. Accessed Jul. 5, 2014.
- 7 27. Goedkoop, M. and R. Spriensma. *The Eco-indicator 99 – A damage oriented*
8 *method for life cycle assessment*. Methodology Report. nr. 1999/36A. PRé
9 Consultants B.V.. 2001.
- 10 28. Turner, S. M., W. L. Eisele, R. J. Benz, and J. Douglas. *Travel time data collection*
11 *handbook*. Publication FHWA-PL-98-035. FHWA, U.S. Department of
12 Transportation, 1998.